



Project Proposal Form

Rotarian Peace Projects Incubator's Thematic Area	Gender Equality as a Force for Peace
Rotary Focus Area	Promoting Peace
Contact: Contact person within your group (Name and email)	Marion Froeschle Marion.froeschle@bluewin.ch CH: mobile + 41 79 8180136
Project Title: Provide a full title (and acronym if any)	Safe Home – Fighting domestic violence in Switzerland / International <i>(roll out to any country possible)</i>
Project Partners and Participating Organisations: List all your project partner organisations, including participating Rotary clubs and districts if any	<ol style="list-style-type: none"> cf NGO, since 1938 Peace Organisation https://www.cfd-ch.org/, https://www.unwomen.org/en/what-we-do/ending-violence-against-women/take-action/16-days-of-activism DAO NGO, since 1987, Umbrella Organisation of women's shelters CH, https://frauenhaus-schweiz.ch/de/dao
Geographical Scope	CH (as prototype) / International
<p>Summary: Please provide a concise summary with a maximum of 500 words outlining the project and explaining the community needs your project will address and how these needs were identified.</p> <p>Ensure that you include what your project aims to achieve (objective) and how (method/procedure). What will be the main outcomes?</p> <p>Explain in a few sentences how you will incorporate the objective of sustainability into your project.</p>	<p>We do not have a war in Switzerland, but we have another kind of fighting: Domestic violence - independent of the individual economic background, any country's development, referring to women worldwide. Domestic violence means physical, psychosocial, economic violence, covered by Stigma / taboo and a high number of unreported cases. Based on the 2019 OECD report 20% of women have experienced intimate partner violence,</p> <p>Switzerland reaches 10 % (!already high), Germany 20 %, France 25 % - and US 35 % ! Domestic Violence crimes in CH steadily increase from 16 000 / in 2009 to more than 19 500 cases / 2019. A woman dies on average every two weeks at the hand of her partner or ex-partner. Women are victims in 4 out of 5 cases, the perpetrators are men. Cantonal police / ZH move on average 15 times /day out for it. 10 – 30 % of the involved children experience life-long trauma.</p> <p>Unnumerous NGO and Governmental organisations are involved to fight domestic violence in CH / worldwide. A lack of - or only very limited fund, service, staff or donors... shape both of them. The new Istanbul Convention, world's first binding instrument protects women and girls from all forms of violence: 46 states have signed, 34 have ratified, in force in D and CH since 2018.</p>

	<p>Unnumerous solutions exist like emergency help call numbers, advice centers, internet links, police and women’s shelters... During current Covid 19 „Imprisonment“ issue is even getting worse.</p> <p>EXISTING SOLUTIONS ONLY FIGHT THE SYMPTOM, BUT THEY DO NOT COME TO THE ROOT, THE WRONG ATTITUDE: Domestic violence is still accepted in our society.</p> <p>To get a longer term, <u>SUSTAINABLE</u> valid solution, the objective must be a change of attitude in society, if not, the spiral of violence continues to turn, mostly across generations.</p> <p>Against this background the ROTARY’S STRATEGICAL PROJECT APPROACH IS BUILDING AWARENESS OF THIS ISSUE IN THE SOCIETY.</p> <p>Rotary can NOT do this alone, ONLY together with valid PARTNER ORGANASTION(S), already working or experienced in domestic violence / strategical above targeted direction</p> <p>1. partnership with cfd, Peace Organisation, independent NGO</p> <p>Rotary- cfd- Project, end 2020: online campaign, focus on young people, in German speaking major cities of CH / FL, based on International campaign „16 days of activism against gender based violence“ TOTAL cfd campagin budget: 150 000 CHF, major part cfd , donations /fundings ... Rotary-requested budget: 10 000CHF, decision necessary: 11.11.2020</p> <p>2. partnership with DAO, Umbrella Organisations of all womens’s shelters CH, independent NGO</p> <p>Rotary – DAO – Project, end 2021: broad TOTAL CH/ FL -Wide public campaign, “STOP Domestic Violence – it affects us all“! Focus on adult population AND young people, all CH national languages, in public facilities, Online channels.... TOTAL campaign budget: 500 000 CHF, whereof major part 300 000 CHF requested from EGB/Swiss Federal Gender Office/Istanbul Convention. Rotary-requested budget:150 0000CHF, decision necessary: 31.12.2020. If Rotary supports this project, the chance that EGB beg. of 2021 approves DAO’s application has significantly more chance of success.</p>
<p>Beneficiaries: Who are the beneficiares? Please include the estimated number of direct beneficiaries</p>	<p>Major target group / beneficiaries are WOMEN / children CH: Domestic violence against women / kids occurs in all age groups and social classes, regardless of cultural / educational / economic background.</p> <p>Total society of young and adult population in CH : change of attitude to break the silence „from within one's own four walls” – NO ACCEPTANCE of domestic violence.</p> <p>As domestic violence is a worldwide issue, in any country existing and independent of country’s development, the above starting in Switzerland, could get conceptional-wise adapted / rollout possible from CH to Europe – to any other country – worldwide...</p>